



BOLT  Audience Monetisation Platform

Stop renting your audience. Start monetizing it.

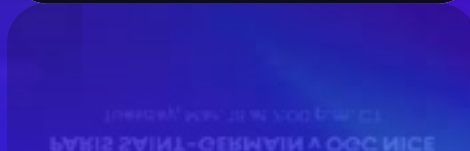
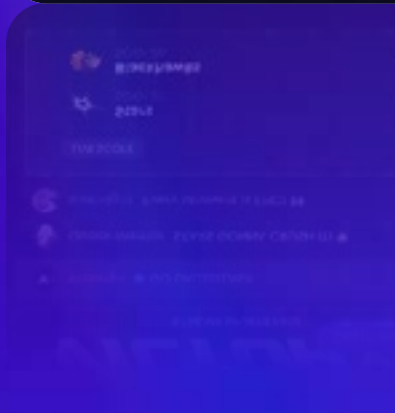
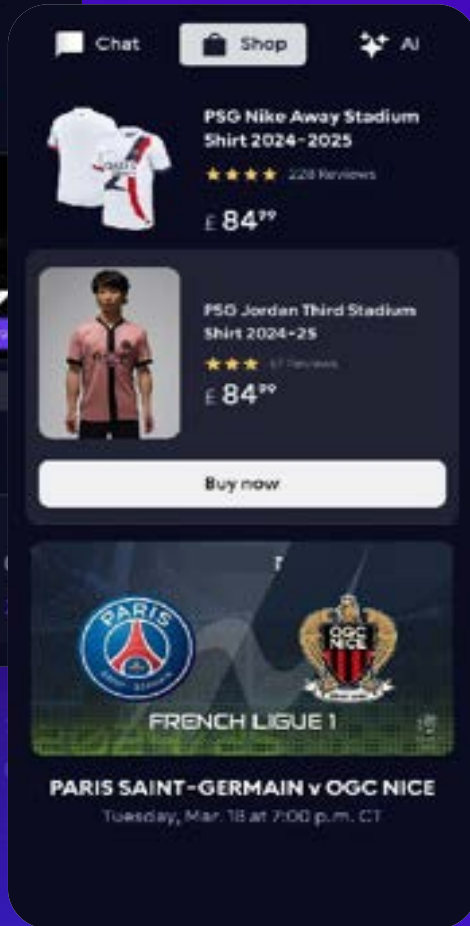
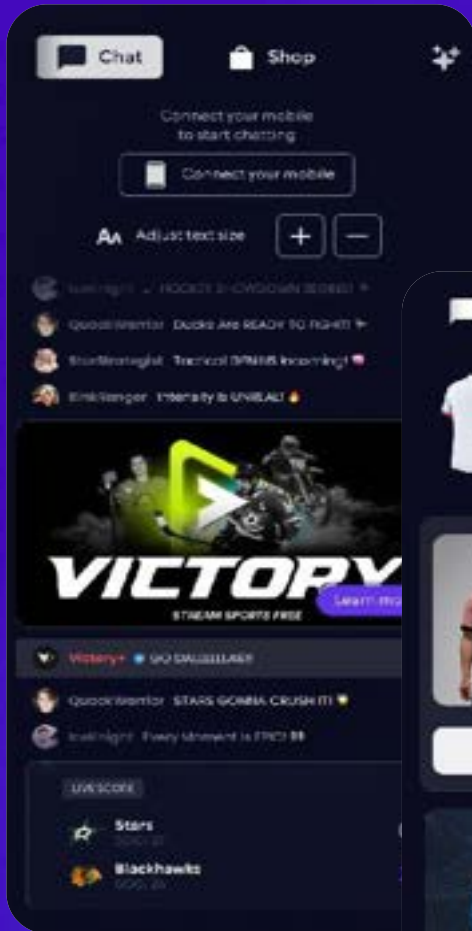
In today's fragmented attention economy, passive audiences don't stay, don't convert, and don't return and billions in potential revenue are lost. The landscape is evolving and the winners will transform audiences into loyal communities.

Our **Immersive Panel** does just that. It turns passive viewers into active participants, boosting engagement, retention, and revenue **without disruption**.

No downloads. Instant interactivity.

Why It Works:

- ✓ **Real-time chat & polls** keep audiences talking
- ✓ **Shoppable content** drives direct conversions
- ✓ **Live Q&A with IRIS AI** assistant answers viewer questions instantly
- ✓ **Interactive ads** create new inventory & stronger ROI
- ✓ **Deep-dive content panels** satisfy curiosity without leaving the experience



Activate your fans. Monetise their passion.

With BoltOS, you deploy AI-powered engagement and experiences that turn live moments into measurable revenue.

1. Turn every game into a monetizable activation

Your biggest moments become your biggest revenue, because they trigger measurable, sponsor-ready interactions in real time.

2. Know your fans. Activate them in real time. Feed your CRM with high-value signals

Predict who engages, trigger interactions in real time, and turn fan identity into a new revenue asset for sponsors and partners.

3. Launch new fan engagement in days

Add activations and revenue streams without touching your broadcast or app roadmap.



An Immersive Panel to federate fans

1

MONETIZABLE ACTIVATION

- Interactive sponsor activations (polls, predictions, rewards) during live moments
- Premium sponsorship packages based on real engagement metrics
- Higher renewal value for brands with measurable outcomes
- In-stadium + broadcast + digital extension for unified campaigns

2

REAL TIME INTELLIGENCE

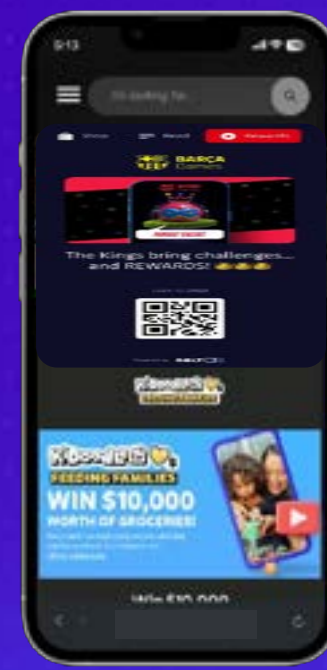
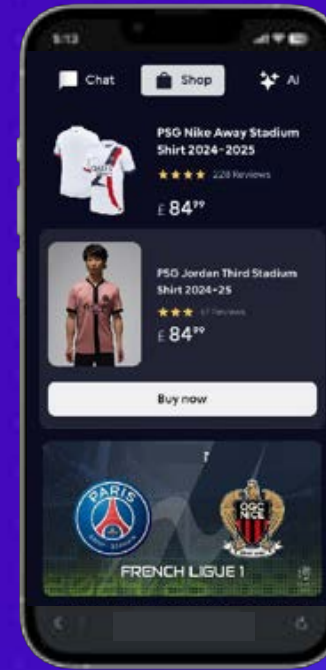
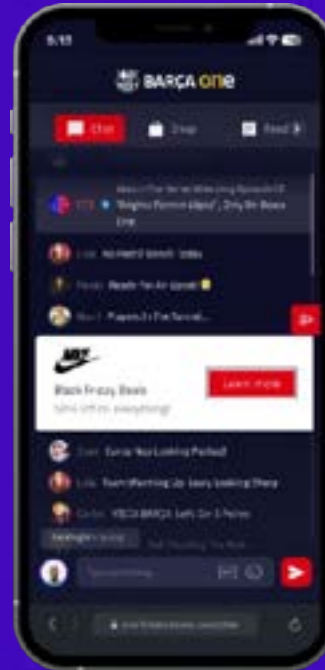
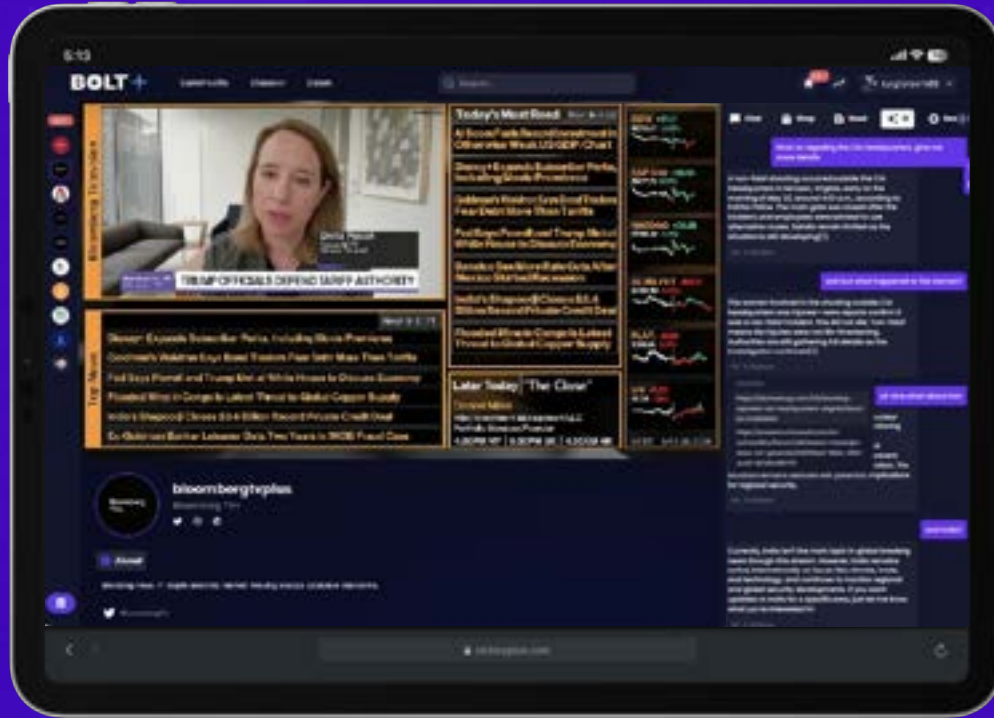
- AI-predicted fan segments (superfans, casual fans, high-propensity buyers)
- Real-time triggers for engagement based on match events
- Sponsor-ready first-party data tied to interactions
- Cross-channel fan identity stitching (web, app, broadcast companion, in-stadium)

3

SEAMLESS DEPLOYMENT

- Drop-in overlay for web, mobile, companion apps, and in-stadium screens
- Lightweight overlays that don't disrupt live viewing
- Zero downtime, zero redesign of existing apps
- Works with common stacks: Ticketing, CRM, CDP, CMS, OTT players

One Panel, Unlimited Revenue Potential



Turn your audience into a revenue engine